

IPDMC 2018 – CHALLENGE SESSIONS

Dear authors and Session Chairs,

We look forward to welcoming you at University of Porto-Faculty of Engineering for the 2018 Innovation and Product Development Management Conference June 11-13.

A number of Challenge Sessions have been scheduled into the conference program, taking into account interest expressed, when abstracts were submitted.

Challenge Sessions are intended to provide an opportunity for authors to receive useful peer feedback on their work and to give such feedback. A selected number of sessions in the 2018 conference (**highlighted in the program**) have been designated as Challenge Sessions. In each Session there are two papers selected: **the author of each paper selected will challenge the other**. This will be done according to the following procedure:

- The presenters of one of the two papers scheduled in a Challenge Session will review and comment on the other selected paper. Thus you have to download the paper that you will be reviewing and be prepared to discuss it with the challenged author
- Your paper will similarly be reviewed by the other author who has chosen to be challenged and is presenting in your session.

The format of presentations in Challenge Sessions is as follows:

- 20 minute presentation by one of the authors
- 5 minute critical comments/questions by the designated challenger/reviewer. The reviewer may prepare **ONE (only)** PowerPoint slide to summarize his/her main points or issues, but this is optional.
- 5 minutes of open discussion with participation by the audience

If you have any questions about the Challenge Session format, please do not hesitate to contact us.

Please check the final version of the conference program in the conference website

Kind regards,